

FOUNDED IN 1942 BY THE SPORT OF BOWLING, BVL HAS RAISED \$35 MILLION TO BOOST THE MORALE OF ACTIVE DUTY TROOPS AND VETERANS THROUGH PROGRAMS AND SERVICES TO ENCOURAGE PHYSICAL AND EMOTIONAL HEALTH AND WELL BEING.

BVL National Office

We've moved!

Please note the new BVL address and numbers

11350 Random Hills Road,
Suite 800
Fairfax, VA 22030
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f. 703.591.3049
www.BowlforVeterans.org

BVL is guided by representatives of the USBC and the BPAA. We are the sport's oldest and most successful charity with more than \$35 million raised to date

Heroes in Our Midst: Special Fall Campaign

This fall, culminating on Veterans Day November 11, 2007, we're asking all associations and bowling centers to help us honor those special heroes amongst us who have served our country. Survey your bowlers and ask how many of them have worn our nation's uniform. Ask them to bring in a photo of themselves in uniform and write a description of their experiences. Perhaps some may even have medals or memorabilia that they might like to share. Create a bulletin board in the bowling center with the

photos and details about their time in the military.

Then, surprise these heroes by making a contribution in their name to BVL's "Operation: Honor Force." By doing so, they will have a public recognition of their service on our website, and they will receive a special 'thank you' and pin from BVL. Forms for "Operation Honor Force" can be obtained by calling our offices (703) 934-6039 or on line at: www.BowlerstoVeteransLink.org.

Bowlers to Veterans Link FAQs

Did you know that?

- BVL is the sport of bowling's oldest charity -- founded in 1942
- BVL is the sport's most successful charity -- raising more than \$35 million dollars for America's active duty servicemen and women and veterans
- There are BVL campaigns underway in more than 1,200 communities each year
- BVL supports veterans recuperating in:
 - 155 VA Medical Centers
 - 209 Vet Centers
 - 133 State Veterans Homes
- BVL is a member of the National Veterans Day Organizing Committee and the Department of Veterans Affairs Voluntary Service National Advisory Committee
- Along with the VA, BVL operates one of the longest running mail in bowling tournaments for veterans -- now in its 64th year
- The BVL is a long time sponsor of the four national veterans recreational events -- the Winter Sports Clinic, the Golden Age Games, the Wheelchair Games and the Creative Arts Festival
- BVL sponsors the tours of the entertainment troupe "Re-Creation" which performs at VA Hospitals and State Veterans Homes around the country
- BVL supports an on-line tribute campaign to those who have served our country through "Operation: Honor Force"
- BVL's first campaign during WWII raised money to purchase medical evacuation planes to ferry the wounded home from the battle fields of Europe
- BVL supported the dependents of those killed during Operation Desert Storm with academic scholarships for college
- BVL has shipped more than 550 portable carpet bowling lane kits to active duty troops in Iraq, Afghanistan and a host of other locales including to the USS Enterprise and USS Ronald Reagan
- BVL is the winner of the VA "Award for Excellence"
- BVL representatives have won the "Secretary's Award" -- the highest honor from the VA
- BVL is the recipient of the International Bowling Hall of Fame and Museum's "20th Century Award," touted as a 'major industry success'
- BVL won the 2007 Bowling Writers of America 'John O. Martino Award' for 'Outstanding Contributions to Bowling.'
- BVL leaders have met with a range of world leaders from Presidents Truman to Bush to discuss our support for America's fighting men and women
- BVL has one of the lowest overhead percentages in the charitable arena; we strive to put every dollar back to where it's needed the most -- supporting those who have served our country.
- BVL is recognized throughout the world as a leader in veterans services.

... Just some of the programs BVL brings to our Veterans....

Every year, BVL dollars purchase a wide array of recreational and therapeutic programs and services for active duty troops and veterans including:

- Adaptive Archery Equipment
- Adaptive Wheelchair Bowling Equipment
- Aquarium Supplies
- Aviary Equipment
- Basketballs
- Bicycle Maintenance and Repair
- Billiard Tables and Supplies
- Bingo Equipment and Prizes
- Birthday Party Funds for Residents
- Board Games and Puzzles
- Books, Movies, CDs and Audio Cassettes
- Bowling Prizes and Awards
- Bowling Program Funds
- Bowling Supplies – Lane Rentals, Balls, Shoes, Score Sheets
- Bowling Tournament Costs
- Ceramics Supplies
- Computer Software
- Cooking Program Supplies and Materials
- Craft Kits and Materials
- Decorations and Seasonal Materials
- Exercise Equipment and Videos
- Fishing Outings and Equipment
- Football
- Gardening and Greenhouse Supplies
- Golf Passes and Equipment
- Grills for Cookouts
- Handicapped Accessible Golf Carts
- Heavy Duty and Sports Wheelchairs
- Holiday Celebration Funds
- Horticultural Therapy Program Materials
- Miniature Golf Passes and Equipment
- Musical Instruments
- Leathercraft Kits
- Pianos
- Ping Pong Tables
- Sensory and Cognitive Activities and Materials
- Sewing Materials
- Shuffleboard Equipment
- Softball Equipment – Gloves, Bats, Cleats, Balls, Plates
- Sound Systems for Music Therapy Programs
- Sponsored Social Events
- Swimming Passes and Apparel
- Televisions
- Tickets to Sporting and Cultural Events
- Transportation Fees
- Unfunded Physical Recreation Therapy Equipment
- VCRs
- Video Game Systems and Equipment
- Woodworking Supplies

Are you interested in volunteering at your area Veteran's Affairs Medical Center?

The BVL is a member of the Veterans Affairs Voluntary Service National Advisory Committee, and as such our local representatives (you!) have the ability to attend area VAVS meetings at your area VA Medical Center and to volunteer to help our recuperating veterans. This is a wonderful way to see our BVL dollars at work and to give back to those who gave so much for our country. If you are interested, please contact your State Chair or the BVL National Office, both of which have more information.

Do you have all the supplies you need to run your BVL Fall Campaign?

The BVL National Office has a host of materials — posters, brochures, Thank you cards, stickers — to help promote your Fall BVL Campaign. New this year is a DVD featuring “Re-Creation” singing the National Anthem complete with patriotic visuals. It's perfect to kick off a special event or for BVL collection periods during league play. If your association doesn't already have the new BVL Fund-Raising Kit, please contact the BVL National Office for your FREE copy!

Get involved in your area Veteran's Day Activities!

Talk to your community leaders about producing a BVL float for your Veterans Day parade or work with bowling centers to coordinate and conduct a special Veterans Day event to honor all the veterans in your community — it's a great way to share the BVL message and to encourage more participation in the BVL campaign.

Does your association have a GREAT idea for BVL? Let us know!

Did your special BVL event turn into a real success? We want to hear about it! Contact the BVL office by phone, fax, mail or email so we can include your GREAT idea in our list of successes. Also, consider recognizing your special volunteer or a helpful bowling center by nominating them for BVL Volunteer of the Month or BVL Bowling Center of the Month. You can find the forms on line at www.BowlforVeterans.org!

Want to learn all the latest about BVL programs and activities?

Sign up for BVL E-News today.

Go to www.BowlforVeterans.org